



The Travelling Onion

Magda Staszewska & Adrian Nowicki
Content Creators & Full-time travel bloggers

We are a travelling couple, lovers of nature, having a passion for **photography** and making & editing **films**. Our life is a never-ending adventure. We love variety (of lifestyle or travel experience etc.), challenging and **unconventional projects** where we can show our creativity. We created "The Travelling Onion" already in **2018** however it became our full-time job 2 years later. We have **written several books**, one of them is a **bestseller** called "Kulinarne Podróże Cebuli" which is about travelling & cooking. We are organising trips, workshops and events for women in Poland & other countries.



@TheTravellingOnion

140 000

followers on Instagram



80 000

post reach



30 000–50 000

stories reach



thetravellingonion.pl

100 000

reels reach comes up even to 1 million!



kontakt@thetravellingonion.pl

85 000

users on FB group called Podróżujące Cebule



Our followers are mainly an **active group of women** (92%) in the age of 25-34 (54%) and 35-42 (24%) living in main Polish cities such as Warsaw, Cracow, Poznan, Gdansk, Wroclaw appreciating our genuine, reliable, authentic style & sense of humour.

We are using **professional, high class** camera Sony A7 mark IV and Drone DJI Mavic Mini 3 Pro.



more info



COLLABORATION



INSTAGRAM



The Travelling Onion

Companies who trust us, among others, are:

- European Commission and European Parliament in the first marketing campaign #EuYearofRail with influencers and content creators
- National Geographic, BBC, BBC Earth
- Google
- City of Warsaw, GoVilnius
- VisitTrentino, WoW Hungary, local days by Mercure e.g. Accor Hotels campaign in Budapest,
- Axa, Lufthansa, HBO, Converse, Napapijri, Columbia, Helly Hansen, Havaianas, Victorinox, Britta.

