

# The Travelling Onion

Magda Staszewska & Adrian Nowicki  
**Content Creators & Full-time travel bloggers**

We are a travelling couple, lovers of nature, having a passion for **photography** and making & editing **films**. Our life is a never-ending adventure. We love variety (of lifestyle or travel experience etc.), challenging and **unconventional projects** where we can show our creativity. We created "The Travelling Onion" already in **2018** however it became our full-time job 2 years later. We have **written several books**, one of them is a **bestseller** called "Kulinarne Podróże Cebuli" which is about travelling & cooking. We are organising trips, workshops and events for women in Poland & other countries.



@TheTravellingOnion

**120 000**  
followers on Instagram



**80 000**  
post reach



**30 000–50 000**  
stories reach



[thetravellingonion.pl](http://thetravellingonion.pl)

**100 000**  
reels reach comes up  
even to 1 milion!



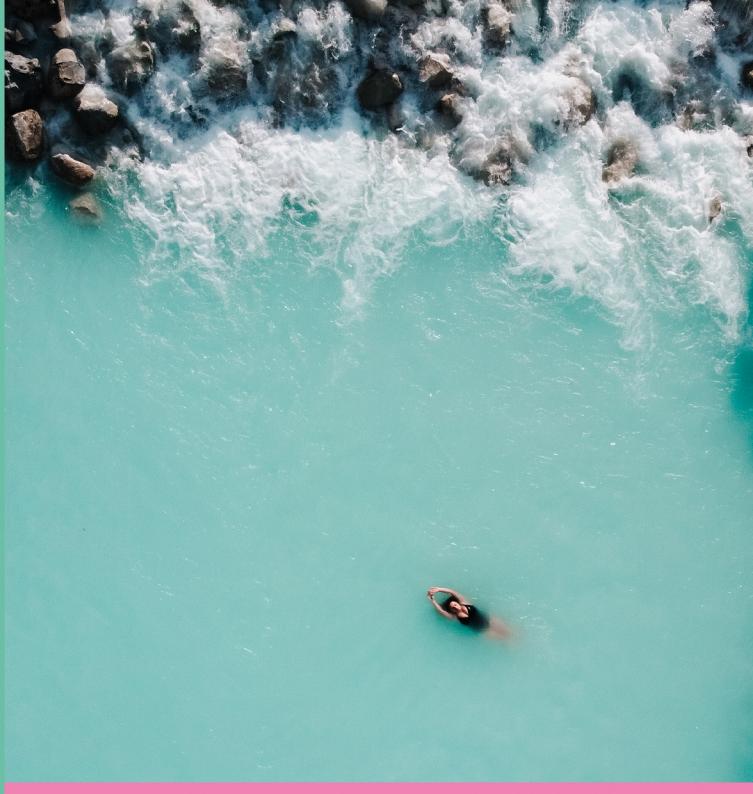
**kontakt@thetravellingonion.pl**  
**85 000**  
users on FB group called Podróżujące Cebule



Our followers are mainly an **active group of women** (92%) in the age of 25-34 (54%) and 35-42 (24%) living in main Polish cities such as Warsaw, Cracow, Poznan, Gdansk, Wroclaw appreciating our genuine, reliable, authentic style & sense of humour.

We are using **professional, high class** camera Sony A7 mark IV and Drone DJI Mavic Mini 3 Pro.

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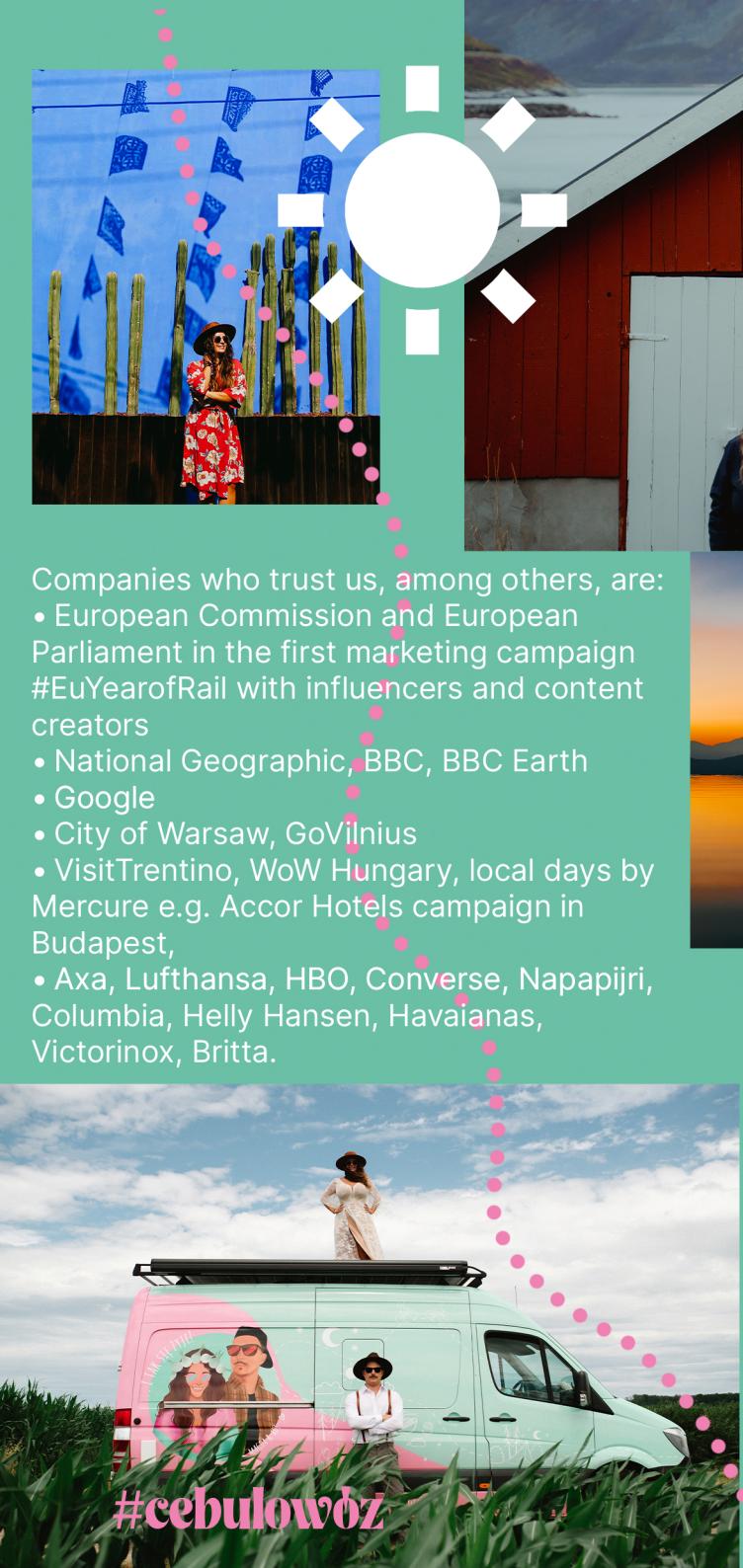
more info



COLLABORATION



INSTAGRAM



Companies who trust us, among others, are:  
• European Commission and European Parliament in the first marketing campaign #EuYearofRail with influencers and content creators  
• National Geographic, BBC, BBC Earth  
• Google  
• City of Warsaw, GoVilnius  
• VisitTrentino, WoW Hungary, local days by Mercure e.g. Accor Hotels campaign in Budapest,  
• Axa, Lufthansa, HBO, Converse, Napapijri, Columbia, Helly Hansen, Havaianas, Victorinox, Britta.